Boating industry in Finland

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Jarkko Pajusalo

Twitter @jarkkopajusalo

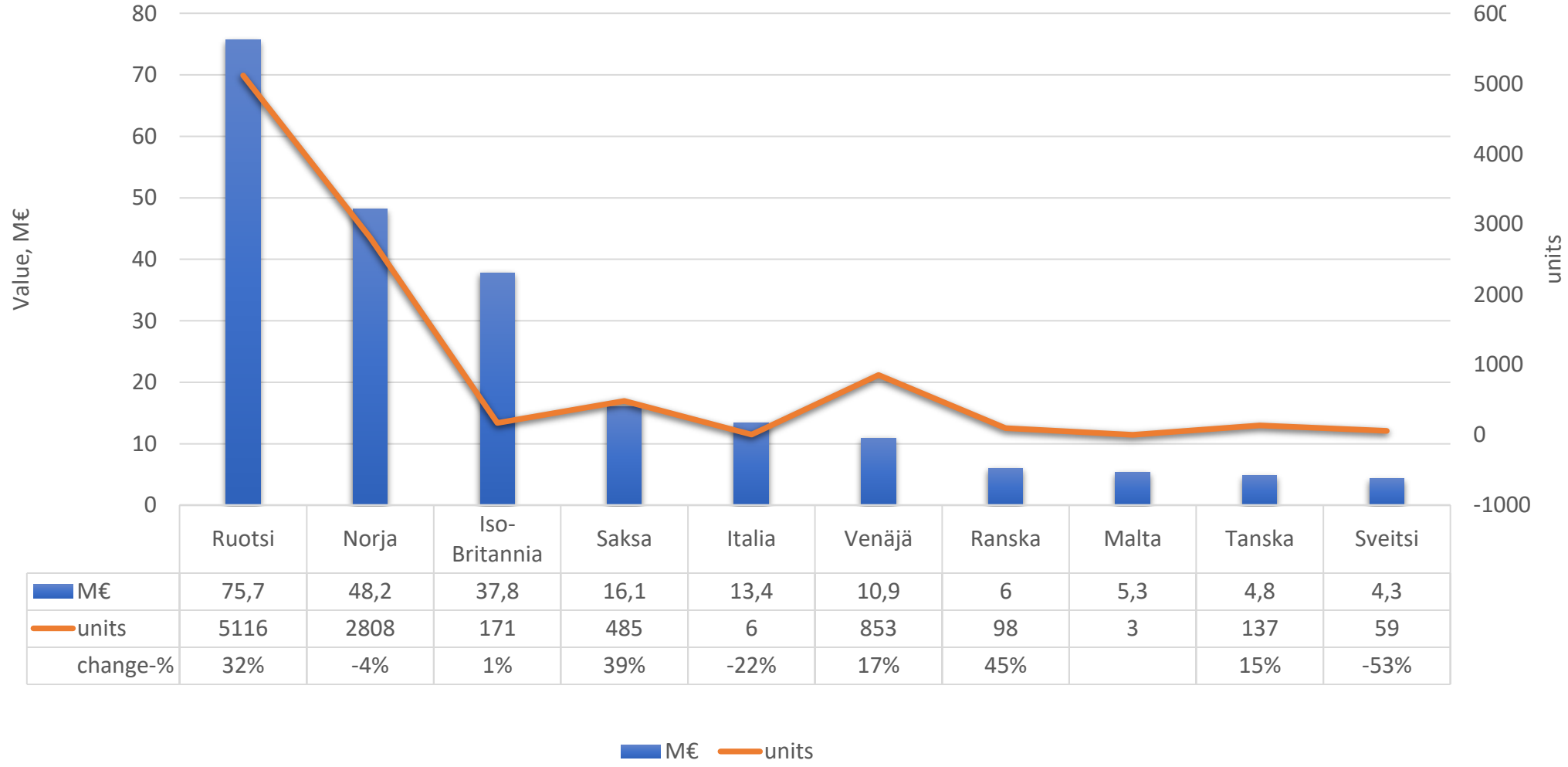
Finnish Marine Industries Federation Finnboat ry

What does Finland produce?

Small boats and rowboats (in GRP, ABS, Aluminum), sailing yachts, motor yachts

Boat exports 2020 top 10 countries

2020 customs statistics - total 10491 units and 256 meur (-7%)

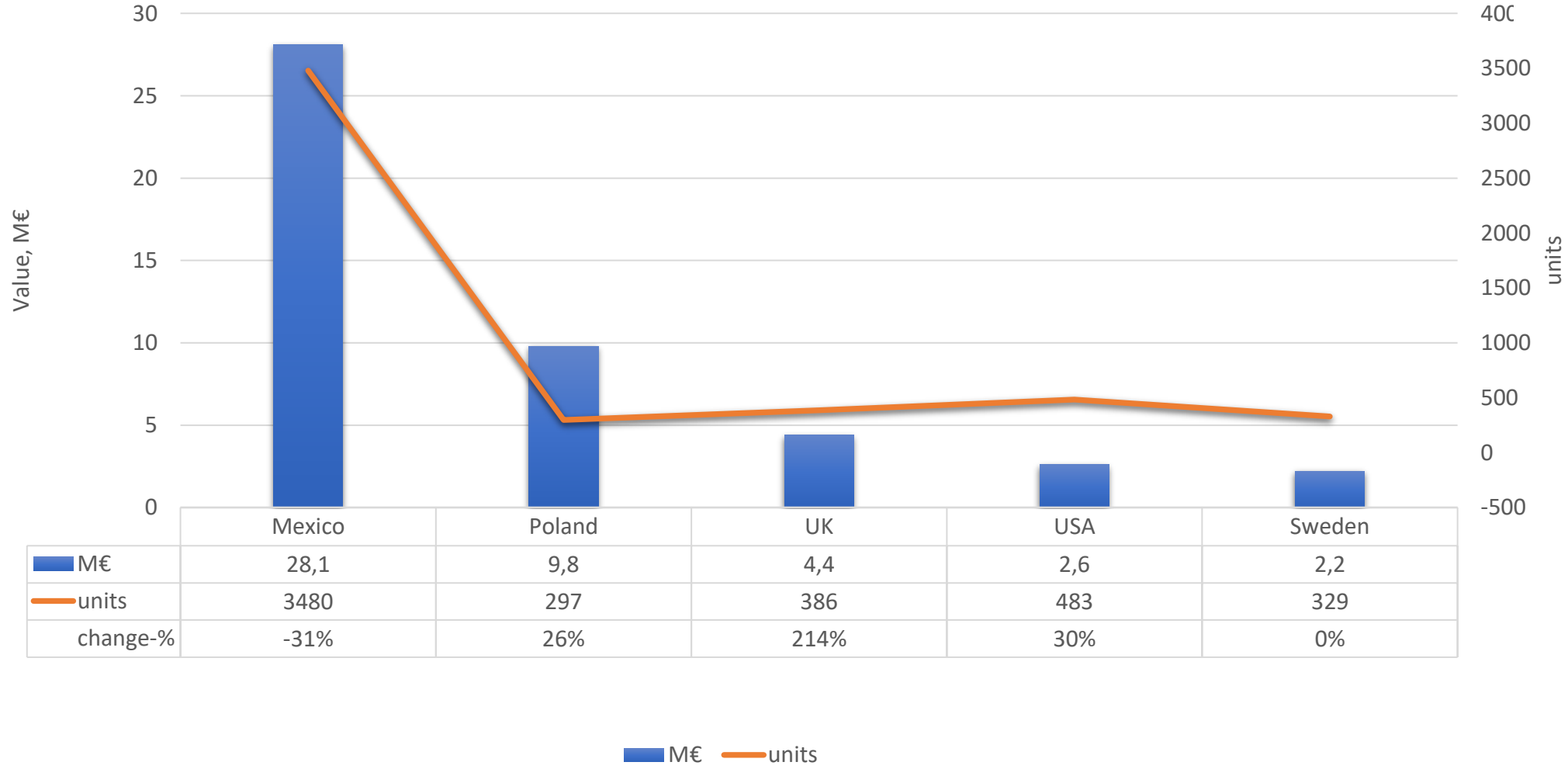


	Ruotsi	Norja	Iso-Britannia	Saksa	Italia	Venäjä	Ranska	Malta	Tanska	Sveitsi
M€	75,7	48,2	37,8	16,1	13,4	10,9	6	5,3	4,8	4,3
units	5116	2808	171	485	6	853	98	3	137	59
change-%	32%	-4%	1%	39%	-22%	17%	45%		15%	-53%

Over 1 M€ export markets also: Netherlands, Lichtenstein, Estonia, USA, Turkey, Greenland, Poland, Greece, Japan, Australia and Belgium.

Boat imports top 5 countries

2020 customs statistics



	Mexico	Poland	UK	USA	Sweden
M€	28,1	9,8	4,4	2,6	2,2
units	3480	297	386	483	329
change-%	-31%	26%	214%	30%	0%

Recreational craft imports 2020 total 9092 units and 54,8 meur. € (-19%)

Finnish-Russian trade

Exports

- 2020 units: 853
- 2020 value: 10,9 meur
  - Top 3 items
    - PWC: 7 meur
    - 7,5-12m inboard: 3 meur
    - <7,5m outboard: 0,5 meur
- Trend: growing

Imports

- 2020 units: 78
- 2020 value: 0,8 meur
  - Top item: <7,5m outboard: 0,7 meur
- Trend: growing

The main annual events

Helsinki Boat Show

- the biggest boat show in Northern Europe
- >500 boats, >70,000 people
- 10 days in February

VENE BÅT

”Uiva” – Helsinki Boat-Afloat show

- the biggest in-water boat show in Finland
- >280 boats, >13,000 people
- 4 days in August